

February 28, 2017

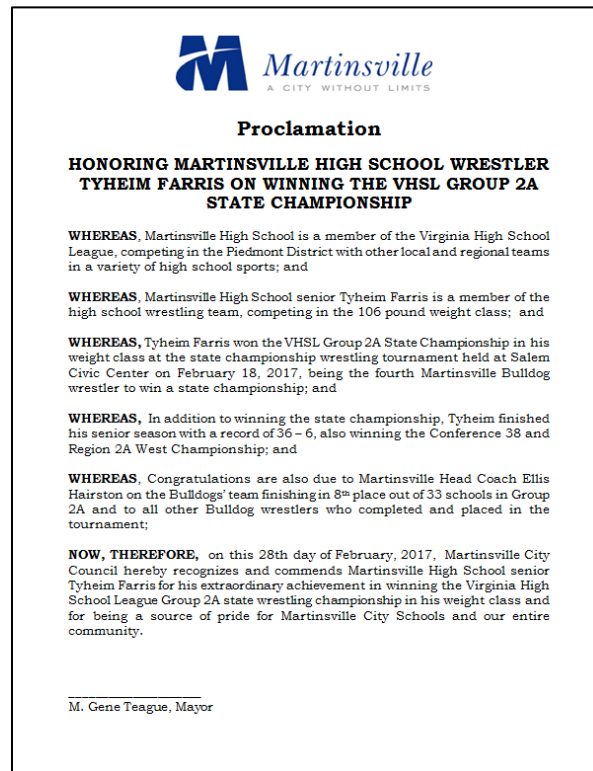
The regular meeting of the Council of the City of Martinsville, Virginia was held on February 28, 2017 in Council Chambers, Municipal Building, at 7:30 PM with Mayor Gene Teague presiding. Council Members present included Gene Teague, Chad Martin, Jennifer Bowles, and Kathy Lawson. Sharon Hodge was not in attendance. Staff present included City Manager Leon Towarnicki, Assistant City Manager Wayne Knox, City Attorney Eric Monday, Clerk of Council Karen Roberts, Finance Director Linda Conover, and Police Chief Sean Dunn.

Mayor Teague called the meeting to order and advised Council would go into Closed Session beginning at 7:00 PM. In accordance with Section 2.1-344 (A) of the Code of Virginia (1950, and as amended) and upon a motion by Council Member Lawson, seconded by Council Member Bowles, with the following 4-0 recorded vote: Council Member Lawson, aye; Mayor Teague, aye; Vice Mayor Martin, aye; and Council Member Bowles, aye. Council convened in Closed Session to discuss the following matters: (A) Appointments to boards and commissions as authorized by Subsection 1, and (B) Consultation with legal counsel and briefings by staff members, attorneys or consultants pertaining to actual or probable litigation, or other specific legal matters requiring the provision of legal advice by such counsel, as authorized by Subsection 7. Vice Mayor Martin joined the closed session already in progress. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the Session. A motion was made by Council Member Lawson, seconded by Council Member Bowles, with the following 4-0 recorded vote in favor to return to Open Session: Mayor Teague, aye; Council Member Lawson, aye; Council Member Bowles, aye; and Vice Mayor Martin, aye.

Council Member Lawson made a motion to appoint Ashley Carter to the Patrick Henry Community College Board for an unexpired 4-year term ending June 30, 2020. Council Member Bowles seconded the motion with all Council Members voting in favor.

Following the invocation by Mayor Teague and Pledge to the American Flag, Teague welcomed everyone to the meeting.

Present a Proclamation honoring Martinsville High School wrestler Tyheim Farris for winning the Virginia High School League 2A State Championship in his weight class – Vice Mayor Martin read the proclamation that was presented to Farris by Council Members. Farris was present along with the Martinsville High School Wrestling Coach Fred Barrier and School Superintendent Dr. Talley. Barrier and Talley spoke highly of Farris. Farris thanked everyone who helped him on his journey.



Consider approval of minutes of the February 14, 2017 Council Meeting and February 15, 2017 Work Session – Council Member Bowles made a motion to approve the minutes as presented; Council Member Lawson seconded the motion with all Council Members voting in favor.

Recognize City Employees who are eligible for Service Awards – January 1 through March 31, 2017 – City Manager Towarnicki explained that employees receiving service awards are recognized quarterly. The City has great employees who work together and do a great job, including those employees who work behind the scenes with little credit. Mayor Teague read the list of employee service awards.

SERVICE AWARD RECIPIENTS THIRD QUARTER - FISCAL YEAR 16-17 FOR THE PERIOD OF JANUARY 1 – MARCH 31, 2017		
Name	Department	Years of Service
DANIEL BRANNOCK	SHERIFF'S DEPARTMENT	10
ROBERT JONES	POLICE DEPT	15
CYNTHIA CARSON	UTILITY BILLING	15
WILLIAM WILSON	STREET MAINTENANCE	15
KIMBERLY BOYD	COMMISSIONER OF THE REVENUE'S OFFICE	15
SHANNON AGE	WATER CONSTRUCTION	15
BILLY AKERS	FIRE DEPARTMENT	20
DONALD LUCADO	FIRE DEPARTMENT	25
MIKE SCAFFIDI	TELECOMMUNICATIONS	25
LEON TOWARNICKI	CITY MANAGER	35

Hear an update from Piedmont Arts Executive Director Kathy Rogers on the Public Art Garden project located at the corner of Starling Avenue and Mulberry Road – Kathy Rogers updated Council on the Art Garden including a PowerPoint (below), recognition of the artists, details of the pieces and a timeline for the garden. The garden will be free to visit and ADA

February 28, 2017

accessible. Rogers thanked the City and Susan McCulloch; Rogers stated that McCulloch was vital to the planning of the garden. Council Member Bowles asked if there would be changes over time and additional art added. Rogers confirmed that additional pieces would be added going forward. Bowles said she was excited to see the collaboration with the community. Rogers said she hopes Phase 2 would include a healing garden. Vice Mayor Martin asked whom interested artists would contact. Rogers said Piedmont Arts would put out an RFP to artists as the garden continues to grow.

## R.P. GRAVELY-A.J. LESTER PUBLIC ART GARDEN



### Why Focus on Public Art?

- Public Art makes art more accessible:
  - It's free. There are no tickets.
  - People don't have to dress up.
  - You can view it alone or in groups.
  - It's open to everyone.
- Community art can also create attachment to one's community. Studies have looked at the economic development benefits of art, however, just recently have there been wider examinations of the effect of art on a community's sense of place.

### Why Focus on Public Art?

- The Knight Foundation's *Soul of the Community* initiative surveyed some 43,000 people in 43 cities and found that "social offerings, openness and welcome-ness," and, importantly, the "aesthetics of a place – its art, parks, and green spaces," ranked higher than education, safety, and the local economy as a "driver of attachment."



### NEA Our Town Grant

- In July 2015, NEA Chairman Jane Chu announced 69 Our Town awards totaling \$5 million. Piedmont Arts and the City of Martinsville received \$25,000 to support the commissioning of public artwork for the museum's Public Art Garden to provide a creative space for residents and visitors.
- Once the grant was awarded, the project underwent a vigorous review by the Department of Historic Resources and received final approval in November 2015.

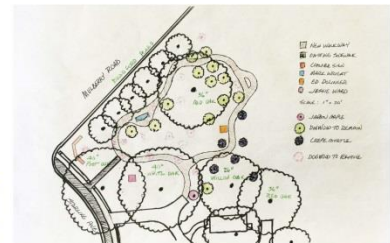
### The Project Timeline



- December 2015-Final approval of project
- April 2016-Community meeting was held to update stakeholders about the project
- January 2017-Sidewalks, pedestals installed
- Spring 2017-Artwork installation
- Spring 2017-Community Art Project with Mosaic Tile Artist Beryl Solla
- Late Spring/Early Summer 2017-Major Garden Opening Event

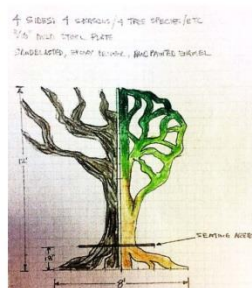
### The Space

- Located on the corner of Mulberry and Starling, a major gateway in the City.
- The property, which includes the Historic Little Post Office, is also owned by PA.
- Within walking distance of PA, VMNH, YMCA.



### The Artists-Ed Dolinger

- Local artist Ed Dolinger is working with Martinsville High School Advanced Art Students to work on his sculpture.
- The sculpture depicts four sides of a tree with four seasons and will include seating.
- The entire piece will be fabricated in mild steel, which will be sandblasted, primed in epoxy paint, then painted with industrial enamel.



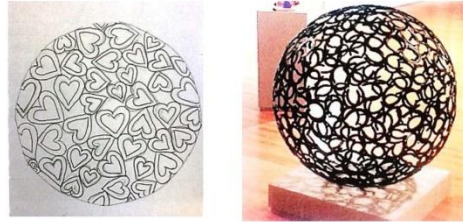
### The Artists-Mark Wright



### The Artists-Mark Wright

- Day In A Life is a collection of icons that bring to mind the contributions made to our world from the people of Martinsville and Henry County.
- The piece has two sides of the story—the work and the play. They combine elements gathered from searches of icons to artistic representations and re-fabrications of historical elements that serve as key frames to the overall experience of life in Martinsville.
- The viewer can spend time engaging in the various hidden treasures buried within the obvious or interact by turning the steering wheel to set the mill blade in motion.

### The Artists-Jessie Ward



### The Artists-Jessie Ward

- LoveWork "O"—Jessie's piece is made of approximately 400 lbs. of horseshoes shaped into hearts. Shaping each piece of shoes into a heart is labor-intensive. Each will be hammered into shape with a forge and anvil.
- Making the sphere from heart-shaped horseshoes will compliment the future LOVEwork of which this piece will be a part.

### The Artists-Beryl Solla

- Virginia-based mosaic tile artist Beryl Solla will work with the community to create mosaic tile art for the garden's main sign.



A visitor to a Free Family Day on February 18 creating tile art, which will be incorporated into the sign for the garden.



### Garden Management Team

- Andy Quirk, Quirk Construction, Project Manager
- Dr. Jim Beard-Virginia Museum of Natural History, Master Naturalist
- Lizz Stanley-Former Director, Gateway Streetscape, Master Naturalist
- Susan McCulloch, City Planner
- Will Gravely-Piedmont Arts Board Member, Oversees Little Post Office
- Chip Wyatt-State Farm Insurance, Starling Avenue
- James Hyler-Resident, Oakdale Street
- Imogene Draper-Former Piedmont Arts Board Member, Educator
- Piedmont Arts Staff-Kathy Rogers and Bernadette Moore
- Leah Manning, West Piedmont Planning District

### Hear a presentation from the Police Department regarding their 2016 Annual Report –

Police Chief Sean Dunn said they had a really good year but it was only possible because of the participation of the entire team and a community that has stood by them. Dunn displayed a PowerPoint summarizing statistics on Community Policing and Crime results. Captain Rob Fincher spoke on calls for service comparison from 2011-2016 including the top 10 calls for service this past year. Deputy Chief Eddie Cassady spoke on Partnerships with outside agencies and service providers including the JAG grant. Cassady explained the Explorer Club and the Explorer Post, the Domestic Violence Intervention Project, the Opioid Awareness Task Force, and the Chaplains Bureau. Cassady pointed out that Martinsville/Henry County has been listed as having the most heroin, opioid and unknown substance overdoses in the state. Council Member Bowles asked if they could get a breakdown of what percentage was Martinsville City vs Henry County. Teague asked if there was a way to breakdown which ER treatments were related to street drugs vs prescription drugs. Cassady spoke on building guardians including training of officers and civilian employees, supervision, accountability and having open lines of communication. Captain Fincher detailed modern policing and technology including the Community Crime map online, leads online, upgraded records

February 28, 2017

management and jail management systems, regular reports, officer body cameras, mobile data computers, GPS, social media and the crime analysis software. Fincher also referenced the speed trailers that have been successfully utilized and beneficial for recording data on traffic in specific areas. Lieutenant Sandy Hines spoke on Police Department strategies including neighborhood resources officers, bicycle patrols, building relationships with youth, community outreach, public safety day and national night out, ghost vehicles, etc. Hines also summarized department goals for 2017. Mayor Teague asked about parking complaints. Chief Dunn said the most prominent parking complaint is people parking in handicap spots or parking in front of a business. They have stepped up the parking enforcement in the City the past few years.

## Martinsville Police Department

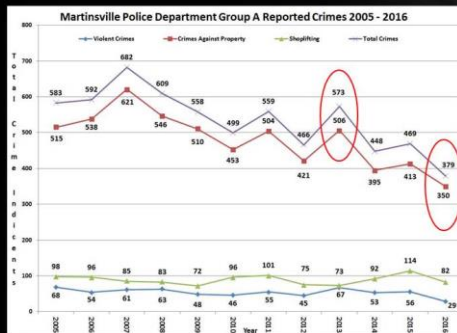


### Community Policing In Action

Offenses	Annual 2016	Annual 2013	CHANGE FROM 2016 PREVIOUS YEAR 2013	
<b>Violent Crime</b>	<b>28</b>	<b>68</b>	<b>-40</b>	<b>(-59%)</b>
<b>Property Crime</b>	<b>371</b>	<b>506</b>	<b>-135</b>	<b>(-27%)</b>
<b>TOTAL CRIME</b>	<b>399</b>	<b>574</b>	<b>-175</b>	<b>(-30%)</b>

### Crime Results after 3 Years

30% Reduction in Part I  
59% Reduction in Violent

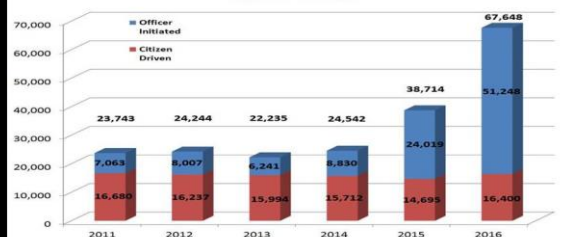


### MPD Community Policing



- A familiar officer out of their vehicle in our neighborhoods.
- Officers speaking with citizens and families more frequently.
- Officers & Investigators connected with the business community.
- More visible & responsive (evidence-based) policing
- Friendly and approachable

### Calls for Service



### Citizen's Top 10 Calls for Service 2016

1. Suspicious Circumstances	1511
2. Animal Cases (Cruelty, Barking Dogs, Check on Animal, etc.)	1382
3. Disturbance	978
4. Alarm	915
5. 911 Open Line-Hang Up	667
6. Motor Vehicle Crash	616
7. Assist Motorist	520
8. Wellbeing Check	479
9. Larceny / Shoplifting	476/132
10. Calls for Advice	386

### Partnerships

- *Collaborations with outside agencies/service providers*
  - Martinsville Policing Alternative Coalition (JAG Grant)
    - Fire, Public Works, Juvenile Probation, MSO, Schools, Faith Community, etc.
    - Around two dozen partners, including non-profits
    - Steering Committee for community safety
- Domestic Violence Intervention Project
  - SSRC, Victim-Witness, CAO, Social Services, Community Services, etc.
- Opioid Awareness Task Force
  - Health Department, Community Services, Faith Community, AG's Office, etc.
  - Steering Committee for addressing through LE and non-LE strategies
- Chaplain's Bureau

## Building Guardians

- Training emphasis on Community Policing, Verbal De-Escalation and Fair & Impartial Policing (sworn & civilian)
- Cross trained Officers to enforce property maintenance issues
- Intensive Supervisory / Management / Civilian Training
- Increased Officer Accountability / Expectations
- Open lines of communication throughout the department and with the community
- Organized department for maximum effectiveness

## Technology Infrastructure

- RAIDS online – hot spot mapping
- Leads online
- Upgraded Records Management System (RMS) – MPD/MSO
- Daily, Weekly & Monthly reports (Intelligence-Led Policing)
- Body-worn and in-car cameras
- Mobile Data Computers – reports taken in neighborhoods
- Real-time GPS in every marked vehicle
- Social Media – Facebook & Twitter
- More powerful Crime Analysis Software (in progress)

## Strategies

- Neighborhood Resource Officers
- Bicycle Patrols
- Building Relationships w/ youth – Police Explorers, Hoops w/ Cops, Internship Program, Special Olympics, PD Field Trips, etc.
- Community outreach – Coffee w/ Cops, Public Safety Day, National Night Out, etc.
- Personnel rapidly deployed in community based on intelligence
- Ghost Vehicles
- Administrative Officers deployed in the community – i.e. businesses, schools, etc.
- Enhanced Special Investigation Unit
- Drug Indictments
- Enhanced Criminal Investigations

## 2017 Goals

- Continued Aggressive Drug Enforcement, including opioids
- Enhance Opioid Awareness Task Force
- Certified Crime Prevention Community
- Continue to Build a Collective Impact w/ Partners
- Increased Community Policing – Bike Patrols, NROs, & Training
- Continued Traffic Safety efforts to reduce injuries and fatalities
- Personnel Development
- Enhance Domestic Violence Intervention Partnership
- Aggressively Pursuing Grants (FY16 totaled \$255k)

Consider approval of consent agenda – Council Member Lawson made a motion to approve the consent agenda as presented; Vice Mayor Martin seconded the motion with all Members voting in favor.

BUDGET ADDITIONS FOR 2/28/2017				
ORG	OBJECT	DESCRIPTION	DEBIT	CREDIT
<b>FY17</b>				
<u>General Fund:</u>				
01100909	490104	Advance/Recovered Costs		1,460
01331108	501300	Sheriff/Corrections - Part-time & Temporary Wages	1,080	
01331108	502100	Sheriff/Corrections - Social Security	67	
01331108	502110	Sheriff/Corrections - Medicare	16	
01331108	506008	Sheriff/Corrections - Vehicle Equipment & Maint.	216	
01331110	506200	Sheriff/Annex - Prisoner Allowance	81	
		Reimbursement from Henry County for litter pickup - January		
01100909	490104	Advance/Recovered Costs		1,638
01331108	501300	Sheriff/Corrections - Part-time & Temporary Wages	1,210	
01331108	502100	Sheriff/Corrections - Social Security	75	
01331108	502110	Sheriff/Corrections - Medicare	18	
01331108	506008	Sheriff/Corrections - Vehicle Equipment & Maint.	242	
01331110	506200	Sheriff/Annex - Prisoner Allowance	93	
		Reimbursement from Henry County for litter pickup - December		
<b>Total General Fund:</b>			<b>3,098</b>	<b>3,098</b>
<u>Sewer Fund:</u>				
13103936	407700	Indebtedness - VRA Loan Proceeds		123,856
13551326	508224	Wastewater Maintenance - SRI Project - Phys. Plant Exp	123,856	
		VRA Reimbursement #9		
<b>Total Sewer Fund:</b>			<b>123,856</b>	<b>123,856</b>

Business from the Floor – Melvin Smith, 614 East Church Street thanked Chief Dunn and the Police Department for their efforts. Smith spoke of previous cruise-in events held uptown and commented that maybe one Saturday each month, hosting a cruise-in event in

February 28, 2017

one of the empty parking lots. Smith stated that bringing people into the city for these events would benefit the businesses uptown also. Mayor Teague asked City Manager Towarnicki to look into the possibility of allowing those events again. Vice Mayor Martin suggested that Smith visit the EDC and the Tourism office also.

James Roundtree, 1221 Mulberry Road expressed concern on the potential school budget cut, asking Council Members to reconsider those cuts. Mayor Teague invited Roundtree back during budget discussions.

Comments by Members of City Council – Council Member Lawson mentioned April 29 as Hazardous Waste Day with disposal open to City and County residents free of charge at Henry County PSA shop. Council Member Bowles wished residents a happy Black History Month and expressed her disappointment that the Vice Mayor was not given the opportunity to host the meeting. She recognized members of the National Society of Black Engineers and congratulated Tyheim Farris again on his accomplishment. Bowles asked again about the Facebook LIVE option. City Towarnicki said no other locations that he has spoken to do the LIVE option for their meetings but several locations have done it for special events as the City did for the Fire Department awards last week. Vice Mayor Martin thanked the Police Department and congratulated Farris. Martin informed City employees that if they bring their City badge to Hugo's, they would receive a 10% discount on meals.

Comments by City Manager – Towarnicki said the Council calendar is online now and includes the Trade Show next week; all Council Members have been given tickets. Strategic Planning meetings are next Friday and Saturday. The City Manager's office is working to update and keep those calendars current. Towarnicki received word earlier this week that citizens are receiving water test kits by mail from DVR Labs; he stated that this is not a service sponsored or endorsed by the City.

There being no further business, Council Member Bowles made a motion to adjourn the meeting; the motion was seconded by Council Member Lawson with all Council Members voting in favor. The meeting adjourned at 9:20pm.

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Karen Roberts  
Clerk of Council

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Gene Teague  
Mayor